## **Vermont Town Forest** Recreation Planning

# Trail Maps and Online Presence

Key Attribute #:

Need #:

**Estimated Cost:** 

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Timing: Short-Term

Once the forest is accessible and the trails are laid out, trail maps must be readily available. The maps should display all the trails in the forest, with symbology that denotes the intended users of that trail and its difficulty.

These maps should be available at the trailhead kiosk, stores, and other gathering spaces in the villages. The should be posted at the trailhead, throughout the forest and possibly at Mt. Ascutney State Park. The map should also be available online on the town website, a forest-specific website, and local outdoor and trail websites such as Ascutney Trails Association, Upper Valley Trails Alliance, and Ascutney Outdoors.

The town should pursue opportunities to be included in regional trail mapping efforts, especially once the trail connections to nearby networks are in place.

The town should also pursue opportunities to involve local businesses in the map printing. Local businesses can be map sponsors, receiving a small advertisement on the map in return for their financial support. These ads encourage trail users to support local businesses, driving economic activity in the region.

### **Toolkit Resources**

Mapping and Promotion Toolkit

Programming Partnerships Toolkit

Trailhead Kiosk Volunteer

#### Responsibility:

Town Forest Steering Committee/ Conservation Commission

#### Partners Involved:

Trails Collaborative, STAB, Ascutney Outdoors, Paradise Sports, Windsor Bike Club, UVTA, Chamber of Commerce

#### Planning Required:

Graphic Design, Cartography, Coordination

**Funding Opportunities: RTP** 



